

# **Unveiling the Power of KiVa: A Comparative Analysis with the Olweus Program in Combatting School Bullying**

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Assistant to the PYP Coordinator



# Goals for this session

Introduction to school bullying

Explore the KiVa and Olweus anti-bullying programs

Compare both programs



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# The Reality of School Bullying

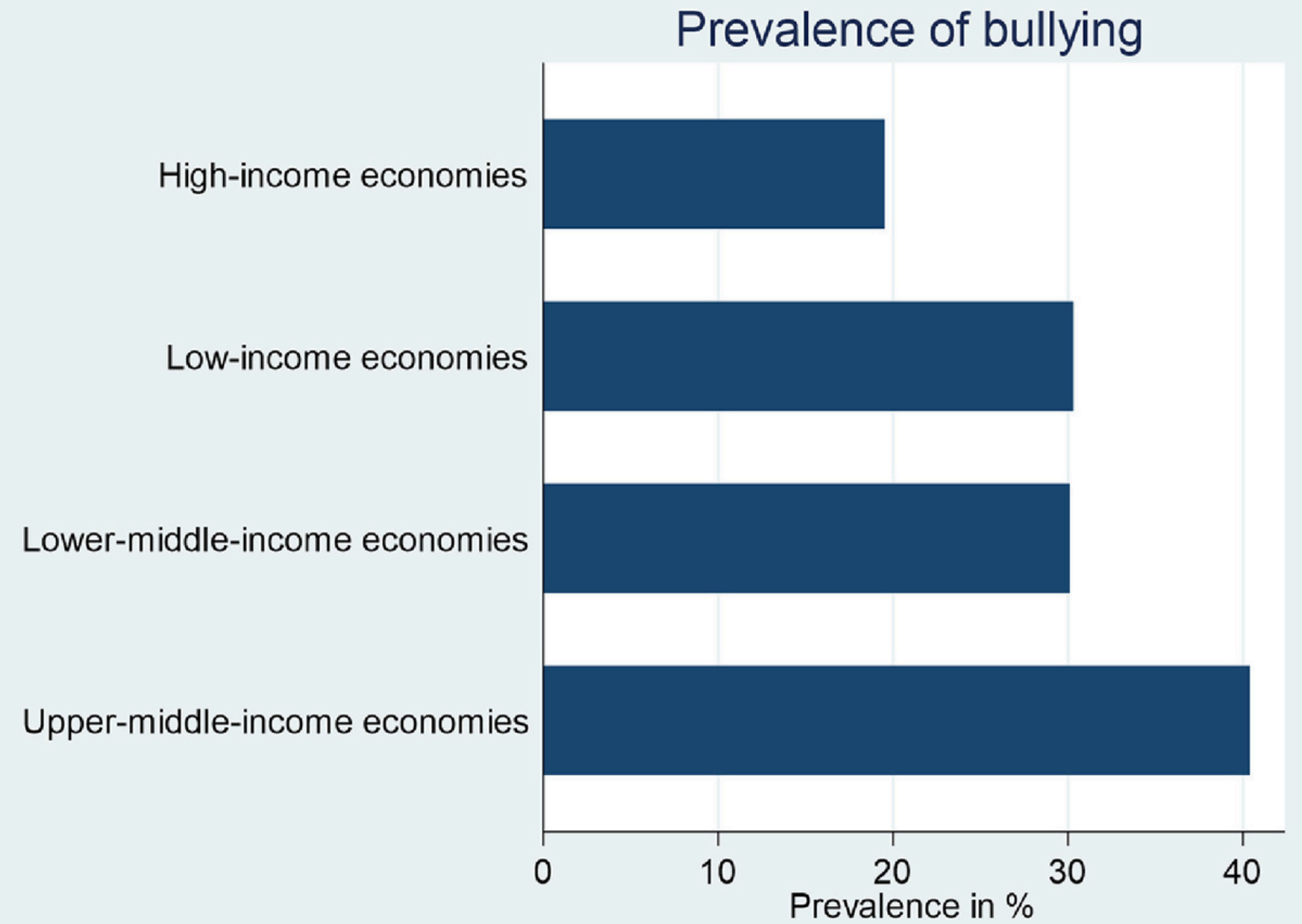
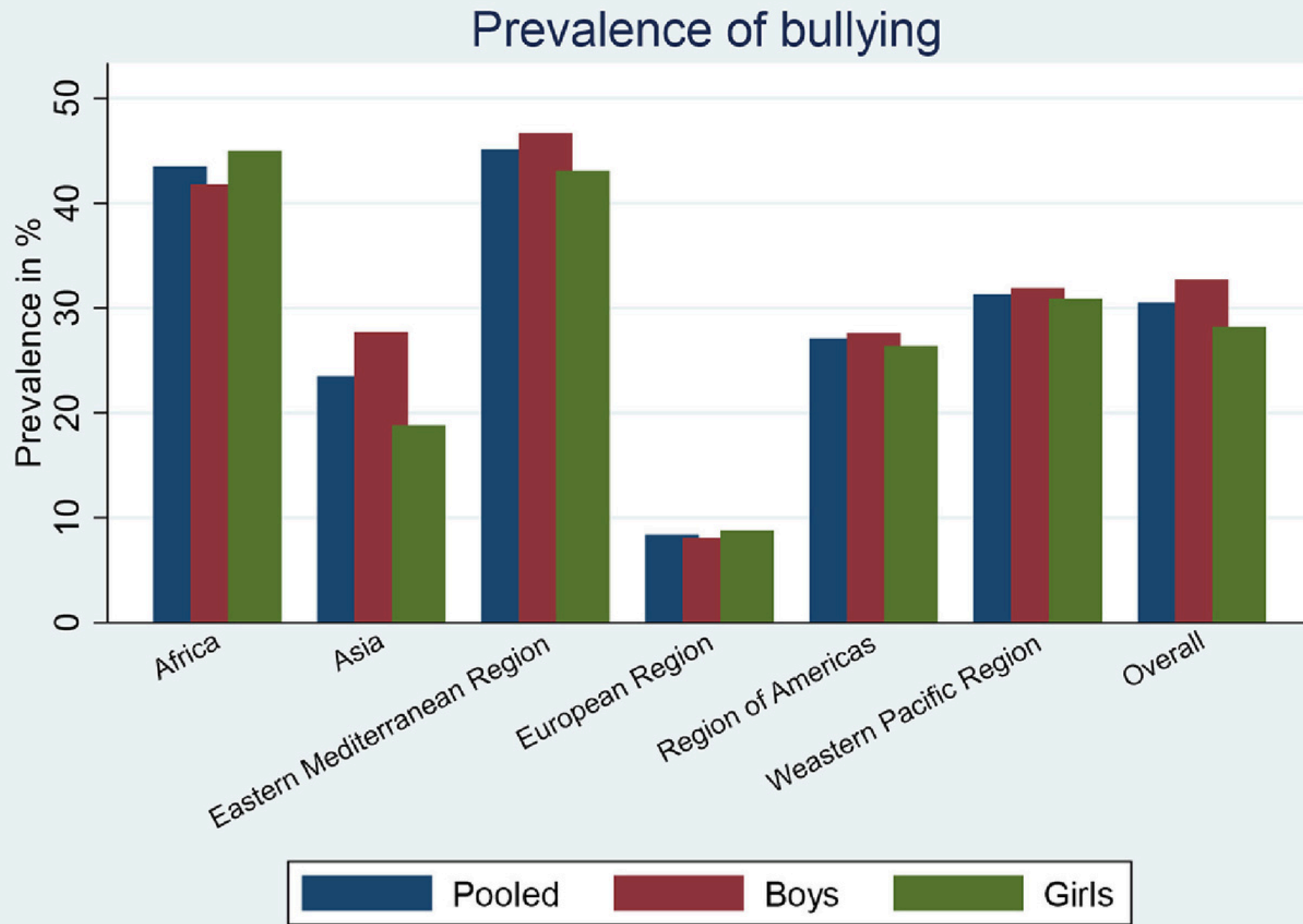
- Definition of bullying
- Impact: Emotional, psychological, academic
- Need for effective programs



"Bullying is not just a behavior;  
it's a culture."

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# Worldwide Bullying Statistics from 2020



# The KiVa Program

- Key components:  
Prevention, intervention,  
and monitoring
- Tools: Online games,  
activities



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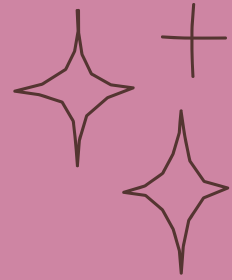
# The Olweus Program

- Key components: Whole-school approach, long-term change
- Emphasis on rules, consequences, flexibility



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## Methodologies and Approaches



- **KiVa:**  
Prevention,  
bystander focus,  
modern tools
- **Olweus:**  
Intervention,  
comprehensive,  
structured

## Effectiveness and Outcomes

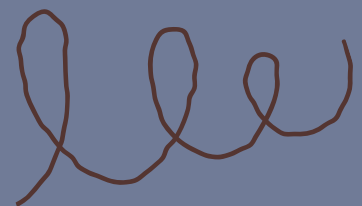
- **KiVa:** Success in  
Finland, 50%  
reduction
- **Olweus:** Global  
reach, 20-70%  
reduction  
depending on  
implementation

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## Strengths

- **KiVa:** Innovation, student engagement
- **Olweus:** Proven track record, adaptability



## Challenges

- **KiVa:** Cultural adaptability
- **Olweus:** Resource-intensive, commitment required



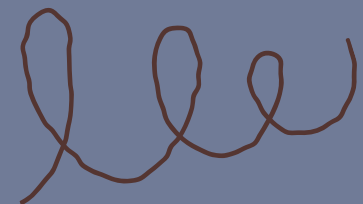


# Programs in Action



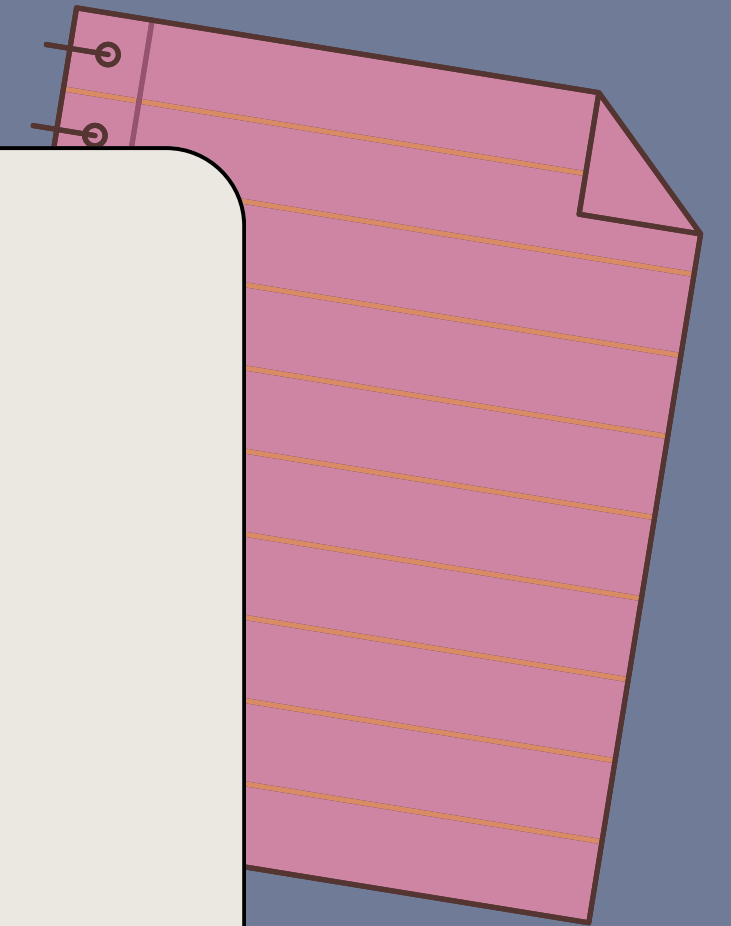
## KiVa

- Case study: Finnish school
- Results: 40% reduction in bullying, improved school climate

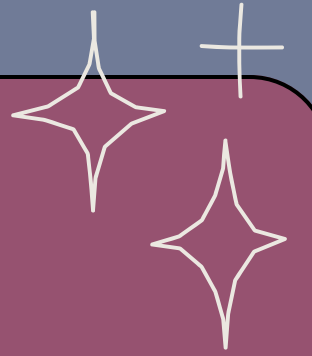


## Olweus

- Case study: Pennsylvania school
- Results: 30% reduction in bullying, comprehensive approach success



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## Conclusion

My challenge to you today is to take what you've learned and apply it in your own communities. Whether you're an educator, parent, or policymaker, you have a role to play in creating safe and supportive environments for our children. Consider advocating for the implementation of these programs in your local schools, or start a conversation about how your community can better address bullying. Together, we can make a difference.



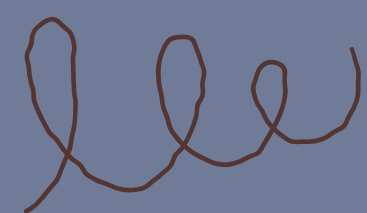
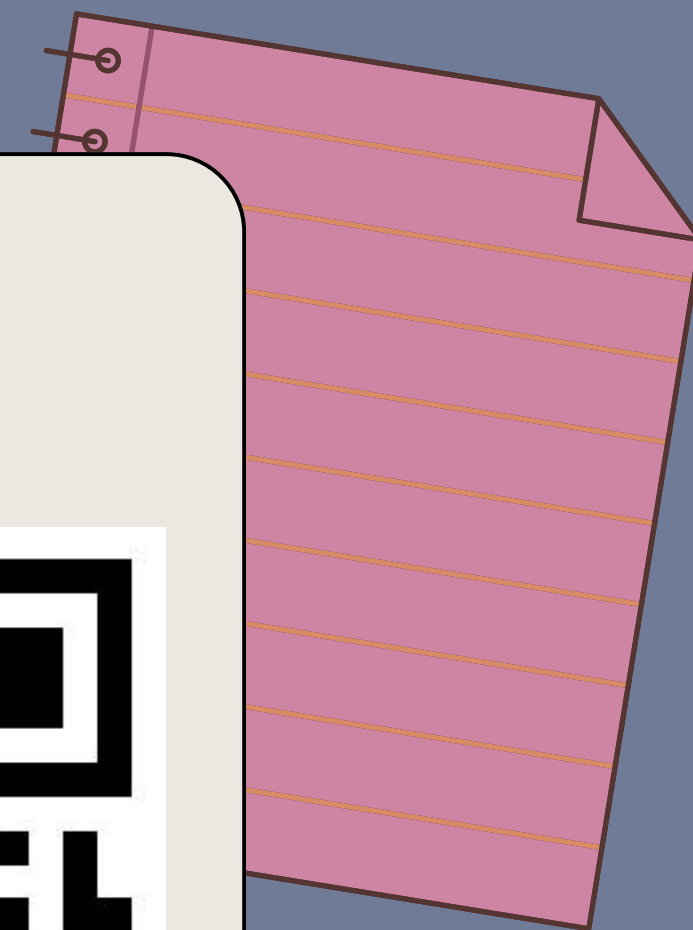
# More information



**KiVa**



**Olweus**





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